



FINAL REPORT 2019

MyCITY is

...a good opportunity to learn more about your plans for the future, and a good way to get connected to people.

...a good opportunity to earn money and at the same time learn to be a good employee.

...pretty fun and gets new experiences lined up.

...a great way to start off the job experience.

...a good program to learn from and still make some money.

...a good program that also teaches you what to do in life.

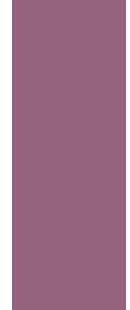
...a blast!

...a wonderful program to learn valuable skills like resume building, interview experience, and teamwork skills.

MYCITY PROGRAM TRAJECTORY

Career 101

Soft skills
Work ethic
Work environment
Paid training
Group work experience



Career 2.0

Individual internships
Relevant internships
Exposure to new career ideas



Career Now

Certification in specialized field
Connection for entry-level job



CAREER 101

Introduction to the world of work
for ages 14 and 15

Paid work experience on
neighborhood crews

Career training covering
employability skills, career
pathway exploration, financial
literacy and entrepreneurship

97%
of participants
indicated that the
program was worth it.

96%
would recommend
it to a friend.

96%
indicated that they
learned about careers
that interest them.



GUEST SPEAKERS

Kalamazoo Promise — Metro — Consumers Credit Union

CAREER 2.0

Expanded career exploration
and experience for ages 16-21

Paid internships at over
30 community job sites
with on-the-job training
emphasized

Career training focused
on enhanced career
exploration, job searching,
interview techniques and
resume development

CAREER PANEL

- Zoetis
- Bronson
- Kalamazoo RESA
- Head Start
- Care N Assist

TALENT TOURS

- Stryker
- Wayland Carpenters
and Millwrights Skilled
Training Center



97%
of participants
indicated that the
program was worth it.

80%
indicated that they
saved some of the
money they earned.

99%
indicated that they
were exposed to new
ideas and experiences.

CAREER NOW

Hands-on vocational training leading to industry-recognized certifications

Program placement based on career assessments, exposure to occupations in high growth industries and employer-led interviews

Participants receive soft skills training, technical training, community-based internships, job placement assistance and supportive services



On a recent participant survey, **100%** indicated that they were encouraged to take a leadership role this summer.

TRAINING PROGRAMS AND INTERNSHIPS

Early Childhood Education

- 7 participants

Training Partner

- Childcare Resources

Internship Partners

- New Genesis Inc. and YWCA

Certified Nursing Assistant (CNA)

- 10 participants

Training Partners

- Comstock Community Education
- Ross Medical Education Center

Welding

- 10 participants

Training Partner

- Kellogg Community College
- Regional Manufacturing Technology Center

Internship Partner

- Landscape Forms

YOUTH MOBILITY PASS

This year MyCITY Kalamazoo, in partnership with Kalamazoo Metro and the City of Kalamazoo Foundation for Excellence, piloted the Youth Mobility Pass (a pass which will be issued to all Kalamazoo Public High School students beginning fall 2019). Every participant in the 2019 MyCITY Kalamazoo Summer Youth Employment Program received a Youth Mobility Pass which allowed them to ride on any Metro bus June 17-August 23.

During this pilot:

- 10,553 rides were recorded using the Youth Mobility Pass.
- Of those who used the pass, 51% said they used it daily.
- Over 47% said "work through MyCITY" was one of the top two reasons they rode the bus.



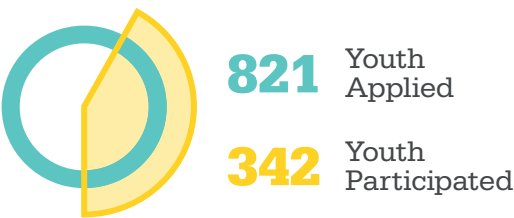
GEAR UP WITH WMU

A new partnership with **Western Michigan University** piloted a series of career exploration day camps for Career 101 participants this year. This partnership with WMU's Office of Pre-College Programming's GEAR UP allowed youth to spend three weeks exploring a variety of careers on campus within several colleges including:

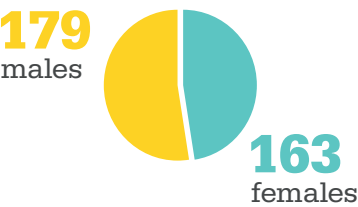
- » College of Health and Human Services
- » Haworth College of Business
- » College of Education and Human Development
- » College of Engineering and Applied Sciences
- » College of Arts and Sciences

GEAR UP facilitated both hands-on activities and workshop-style sessions covering topics from financial literacy to leadership skills.

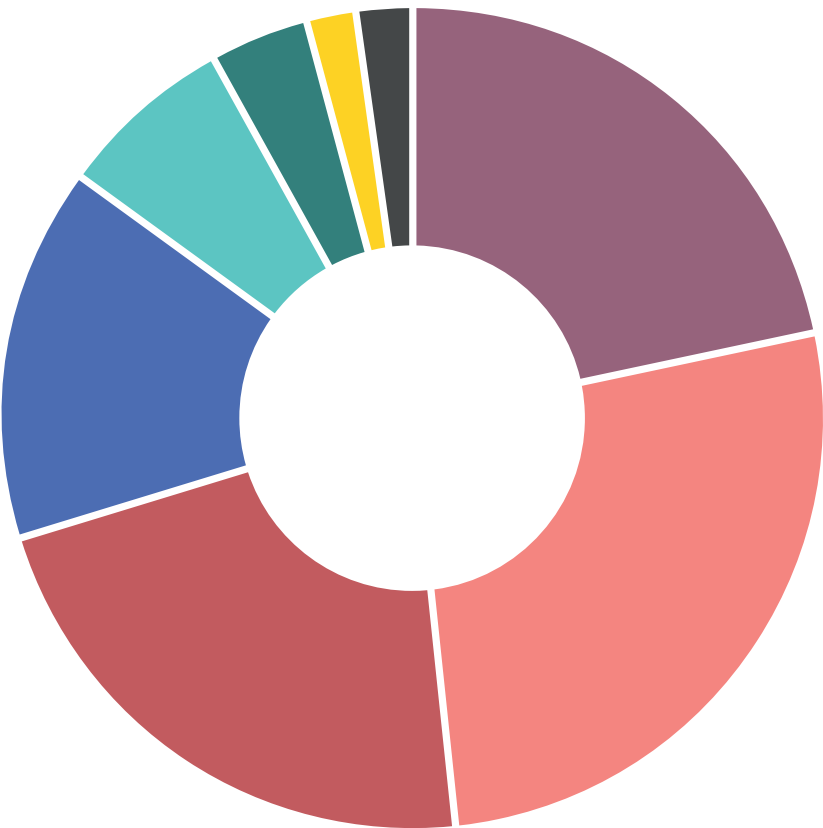
PARTICIPANTS



GENDER



AGE OF PARTICIPANTS



Years old	14	15	16	17	18	19	20	21
Percentage of participants	22%	27%	22%	15%	7%	4%	2%	2%

NEIGHBORHOODS OF PARTICIPANTS



NORTHSIDE
78 participants



EASTSIDE
51 participants



EDISON
103 participants



OAKWOOD
15 participants



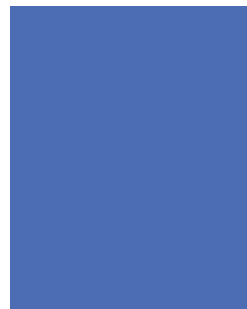
VINE & STUART
29 participants



WESTWOOD
31 participants



OTHER
35 participants



Through MyCITY I learned

...that time management is a really important skill in the work world!

...how to make good decisions, like having things you need instead of things you want.

...how to apply for a job, create a resume, and I also figured out what careers interest me and what careers do not interest me.

...that going to college after high school is not the only option and that there are other ways to succeed.

...some interview skills, specifically how to answer when they ask what salary you're looking at.

...how to be a leader, how to be responsible, and how to save and properly manage my money which had always been confusing to me.

Through the generous support of the City of Kalamazoo, the Foundation for Excellence and United Way Battle Creek and Kalamazoo Region, the 2019 MyCITY Summer Youth Employment Program was a great success.



YOU
KALAMAZOO RESA

YOU Headquarters
422 East South Street
Kalamazoo, MI, 49007
269-775-1660

