

# Career Connect Sponsorships



## SPONSOR LEVEL OPTIONS

Level	Amount
Visionary	\$100,000+
Sustainer	\$50,000 - \$99,999
Builder	\$25,000 - \$49,999
Catalyst	\$10,000 - \$24,999
Friend of Career Connect	\$250 - \$9,999

\* *Founding Investors | Sponsors at the Catalyst level and above that commit to support by January 31, 2025, will receive two school years of recognition before being asked to consider a renewal.*

### Visionary Sponsors

Giving Level | \$100,000 + (or equivalent in-kind donation of equipment or materials)

**Sponsorship benefits at the VISIONARY level are as follows:**

- Premier Student Engagement Opportunities
- Named Endowed Scholarship
- Pathway Sponsor
  - Logo recognition on:
    - Website/Social Media
    - KRESA Foundation Annual Report
    - At Career Connect Campus
- Free Access to Meeting Space 3 times a year at the Career Connect Campus (subject to availability)
- Event Sponsorship
  - MiCareerQuest
  - Open House
  - Outstanding Achievement Awards

---

### Sustainer Sponsors

Giving Level | \$50,000 - \$99,999 (or equivalent in-kind donation of equipment or materials)

**Sponsorship benefits at the SUSTAINER level are as follows:**

- Premier Student Engagement Opportunities
- One-time Named Scholarship
- Pathway Sponsor
  - Logo recognition on:
    - Website/Social Media
    - KRESA Foundation Annual Report
    - At Career Connect Campus
- Free Access to Meeting Space 1 time a year at the Career Connect Campus (subject to availability)
- Event Sponsorship
  - MiCareerQuest
  - Open House
  - Outstanding Achievement Awards

## Builder Sponsors

Giving Level | \$25,000 - \$49,999 (or equivalent in-kind donation of equipment or materials)

**Sponsorship benefits at the BUILDER level are as follows:**

- **One-time Named Scholarship**
  - **Pathway Sponsor**
    - Logo recognition on:
      - Website/Social Media
      - KRESA Foundation Annual Report
      - At Career Connect Campus
  - **Event Sponsorship**
    - MiCareerQuest
    - Open House
    - Outstanding Achievement Awards
- 

## Catalyst Sponsors

Giving Level | \$10,000 - \$24,999 (or equivalent in-kind donation of equipment or materials)

**Sponsorship benefits at the CATALYST level are as follows:**

- **Pathway Sponsor**
    - Logo recognition on:
      - Website/Social Media
      - KRESA Foundation Annual Report
      - At Career Connect Campus
  - **Event Sponsorship**
    - MiCareerQuest
    - Open House
    - Outstanding Achievement Awards
- 

## Friend of Career Connect Sponsors

Giving Level | \$250 - \$9,999 (or equivalent in-kind donation of equipment or materials)

**Sponsorship benefits at the FRIEND OF CAREER CONNECT level includes the following benefits:**

- **General Sponsor**
  - Logo recognition on:
    - At Career Connect Campus
    - KRESA Foundation Annual Report

Become a Sponsor and make your gift today  
by visiting [kresa.org/careerconnect](https://kresa.org/careerconnect)



## Questions?

Mason Everett, Fund Development Manager,  
Communications & Community Engagement  
(269) 250-9235  
[mason.everett@kresa.org](mailto:mason.everett@kresa.org)